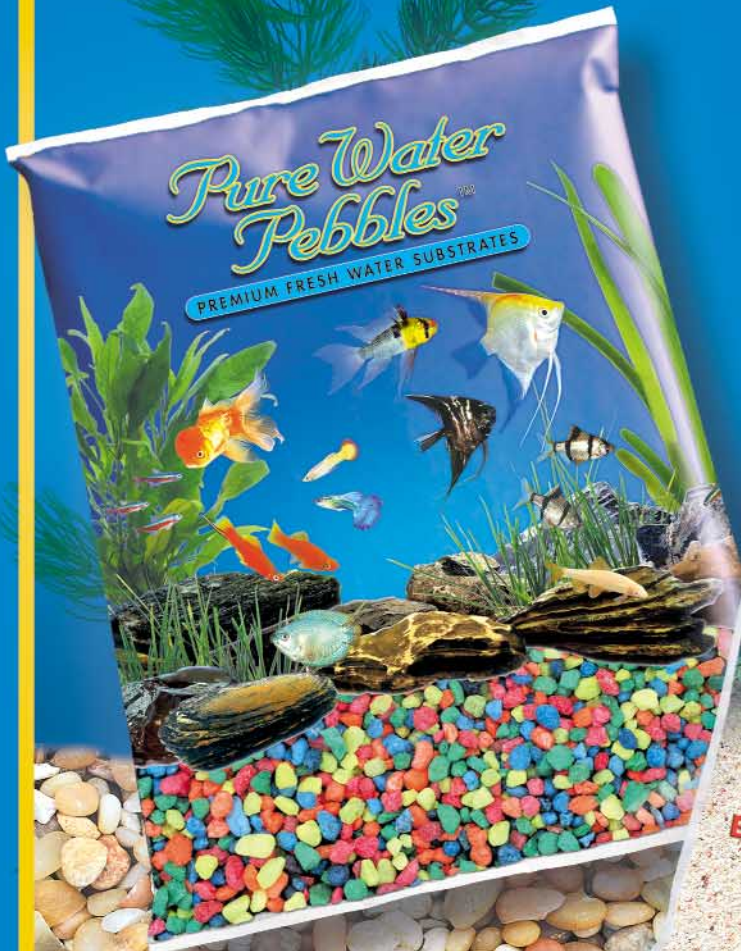




World Wide Imports Ent., Inc.

PRODUCT CATALOG 2004

PURE WATER PEBBLES® • NATURE'S OCEAN® • AQUA TERRA™
NUTRI-SEAWATER™ • CORAREPLICA™ • FANTASY BOWL®





**NATURALLY
FILTERED™**

*"For A Healthier
Aquarium"™*

NATURE'S OCEAN®

Nutri-SeaWater™

Natural **LIVE** Ocean Saltwater™
Nutrient-Enriched For Your Aquarium



- Instant Saltwater™ Changes
- No Mixing Required
- Instant New Marine Aquarium Setups
- **PLANKTONIC™** Natural **LIVE** Marine Bacteria, more than 11,000,000 Bacteria per gallon
- 100% Natural **LIVE** Ocean Saltwater – "Simply the Best"
- Fortified with **QX-23®** Enrichment Solution: Calcium, Iodine, Molybdenum, Strontium, Magnesium, Cobalt Potassium, Lithium, Aluminum, Vanadium, Chromium, Manganese, Nickel, Selenium, Silver, Cadmium, Zinc, Thallium, Stannus, Antimony.
- Maintains proper pH by providing improved buffering capacity

Advantages of Nutri-SeaWater™

- **NO WAITING... JUST ADD FISH!**
- Nutri-SeaWater™ is Naturally Filtered - Does not remove or modify what mother nature intended.
- Nutri-SeaWater™ is 100% Natural **LIVE** Ocean Saltwater™.
- Contains natural **LIVE** marine Heterotrophic, Autotrophic and Chemolithotrophic bacteria to provide a proper inorganic balance.
- Fortified with **QX-23®** Enrichment Solution.
- Reduces the need for additional saltwater treatment products.

NOTE: Nutri-SeaWater™ creates a healthier aquarium from the start.

- Freshly mixed synthetic Saltwater does not provide the proper chemical requirements provided by 100% Natural **LIVE** Ocean Saltwater™.
- Saltwater "treated with ozone or UV" is changed from its natural state. Those treatments alter the chemical nature of the water.
- Charcoal filtration removes required trace elements - Nutri-SeaWater™ replaces missing natural **LIVE** marine bacteria, trace elements and critical nutrients.

Recommended Usage for Nutri-SeaWater™

- Nutri-SeaWater™ can be added to existing Synthetic Saltwater Aquariums to provide the missing natural **LIVE** heterotrophic marine bacteria, natural trace elements and natural critical nutrients needed "For a Healthier Aquarium"™.
- For Best Results use 100% Nutri-SeaWater™
- For routine water changes: It is recommended to change a portion of your aquarium water 10-20% of volume regularly with Nutri-SeaWater™ to restore your marine system to *Nature's Ocean®*.
- For New Aquarium Setups: To achieve Instant Cycling® use **Nature's Ocean® Bio-Activ Live® Aragonite Reef Sand or Substrate** along with Nutri-SeaWater™ to provide the perfect start.

ACCEPT NO SUBSTITUTE! • ORIGINAL PATENTED TECHNOLOGY

U.S. PATENT # 6,376,229

THIS PRODUCT
HAS A SHELF LIFE
OF 12 MONTHS



Nutri-SeaWater™
Improves Synthetic Saltwater Aquariums
by providing missing Natural Trace
Elements and Critical Nutrients.

Item #84120 Packaged 2 – 2.2 gallon containers per case.
Item #84130 – 4.4 gallon container 1 per case.



World Wide Imports Ent., Inc.

FORT LAUDERDALE • FLORIDA • www.naturesocean.com

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Email: sales@naturesocean.com

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It's only *Natural* to want The Original.[®]

U.S. PATENT # 6,376,229

- Every grain of sand in the ocean is covered with a biofilm. *Nature's Ocean[®] Bio-Activ Live[®] Aragonite* is naturally from the ocean. The bacteria on the sand are in a biofilm, therefore the bacteria are in their natural state, immediately removing toxic waste.
- Artificially adding bacteria (or cultured bacteria) does not make the same biofilm. It is not as efficient as the biofilm found on sand in the ocean which have been naturally selected through millions of years of evolution.
- All bacteria on *Nature's Ocean[®] Bio-Activ Live[®] Aragonite* are preserved in their natural *live* state using a patented process and a patented saltwater enrichment solution *QX-23[®]*.
- *Nature's Ocean[®] Bio-Activ Live[®] Aragonite* is guaranteed to contain more than 200 million live bacteria per pound of sand in a natural biofilm, ready to instantly start the cycling process and stabilize your tank.
- Contains *live* marine autotrophic bacteria to provide proper inorganic chemical balance.
- Contains *live* chemoheterotrophic bacteria.
- Prevents biofouling.
- Immediately removes nitrogenous waste (*Ammonia, Nitrite and helps remove Nitrate*).

REEF SAND

Item # 10701 No. 1
Grain Size: 0.5 - 1.7mm
Size: 20LB / 9.072 KG • 2 Bags per case

REEF SUBSTRATE

Item # 10721 No. 2 **NEW!**
Grain Size: 1.0 - 2.5mm
Size: 16LB / 7.26 KG • 2 Bags per case

100% Natural
(LIVE)
From the Ocean
To You!!!

World Wide Imports Ent., Inc.

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THIS PRODUCT
HAS A SHELF LIFE
OF 12 MONTHS

U.S. PATENT # 6,376,229
Other Patents Pending
©1999 World Wide Imports Ent., Inc.

Pure Water Pebbles®

PREMIUM FRESH WATER SUBSTRATES



Silver Frost #703665



Rainbow Frost #370385



Sapphire Blue Frost #370415



Deep Blue Frost #70455



Red Frost #370335



Pastel Pink Frost #370355



Pastel Blue Frost #70405



Purple Frost #70435



Emerald Green Frost #70345



Pastel Rainbow Frost #70375



Lavender Frost #70395



Black Frost #70425



Platinum White Frost #70465



Black Beauty #70505



Salt and Pepper #70525



Burgundy #70055



Snow White #70015



Emerald Green #70155



Daffodil #70025



Currant Red #70035



Heavenly Blue #70255



Primrose Pink #70075



Purple Passion #70085



Jet Black #70095



Marine Blue #70115



Turquoise #70135



Cocoa Brown #70145



Rainbow #70165



Neon Red #70325



Neon Green #70265



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Pure Water Pebbles®

PREMIUM FRESH WATER SUBSTRATES



Neon Yellow #70315



Neon Blue #70255



Neon Orange #70275



Neon Purple #70295



Neon Pink #70285



Neon Rainbow #70305



Blue Lagoon #70515



Amber Lite #30195



Cumberland River Gems #30095



Timber Lite #30195



River Jack #30175



White Rose #30065



Rainbow Gems #30085



Pink Flamingo #30055



Nutty Pebbles



Raven #30135



Silver Mist #30115



Cinnamon Pebbles #30185



Carolina #30025



Liberty #30045



Custom Blend #30205



River Pebbles #80085



River Jewels #80085



Natural White Sand #80065



Natural Tan #80075



Light Blue Sand #80025



Green Sand #80045



Black Sand #80035



Red Sand #80055



Dark Blue Sand #80015



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Nature's Ocean®

PREMIUM MARINE PRODUCTS



Hawaiian Puka Shell #5
#10221



Hawaiian Puka Shell #10
#10231



Atlantic Crushed Coral #4
#10351



Atlantic Crushed Coral #8
#10361



Marine White Sand
#10791



Aragonite Sand #0
#10651



Aragonite Sand #1
#10631



Aragonite Sand #4
#10644



Black Beach Sand #1
#10261



Black Beach Gravel #2
#10271



Black Beach Gravel #5
#10281



Pacific Coral Gravel #5
#10031



Red Sea Scallop Shell #5
#10581



Red Sea Scallop Shell #10
#10591



Australian Gold Sand #1
#10501



Australian Gold Shell #8
#10531



Samoa Pink Sand Sand #0
#10151



Samoa Pink Sand Sand #1
#10161



Samoa Pink Sand Sand #2
#10171



Taiwan Coral Gravel #10
#10061



PURE WATER PEBBLES®

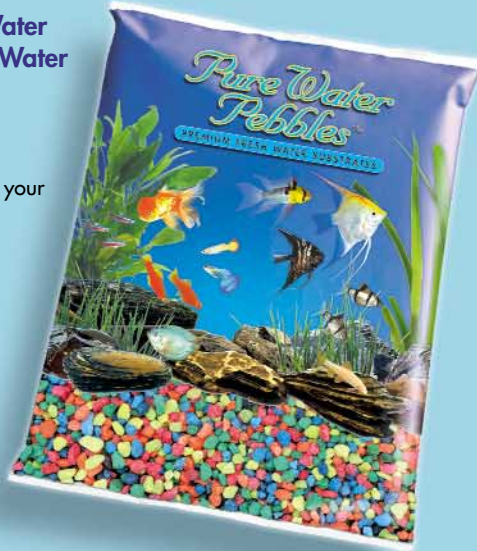
AVAILABLE IN A VARIETY OF NATURAL AND COLOR-COATED PEBBLES

Characteristics of Pure Water Pebbles® Premium Fresh Water Substrates:

- Natural Gravel
- 100% Acrylic Coating
- Will not alter the chemistry of your aquarium water
- Non-toxic
- Colorfast

Recommended Uses:

- Fresh & Saltwater Aquariums
- Ponds
- Terrariums
- Gardens
- Potted Plants
- Vases
- Ash Trays
- Crafts & Hobbies



Packaged in 5 lbs (2.27 kg) & 25 lbs (11.4 kg) Bags.

AQUA TERRA™

AVAILABLE IN A VARIETY OF NATURAL AND COLOR-COATED SAND AND GRAVEL

Characteristics of Aqua Terra™:

- Natural Gravel
- Natural Sand
- Natural Coated Sand
- 100% Acrylic Coating
- Will not alter the chemistry of your aquarium water
- Non-toxic
- Colorfast

Recommended Uses:

- Fresh & Saltwater Aquariums
- Ponds
- Terrariums
- Gardens
- Potted Plants
- vases
- Ash Trays
- Crafts & Hobbies



Packaged in 5 lbs (2.27 kg) Bags.

NATURE'S OCEAN®

PREMIUM SPECIAL ARAGONITE REEF SAND AND REEF SUBSTRATE

Premium Aragonite Reef Sand:

Product #10631

1.2-1.7mm diameter grain size is ideal for reef system tank bottoms, denitrifying anaerobic beds, extremely high surface area filter media.

Premium Aragonite Reef Substrate:

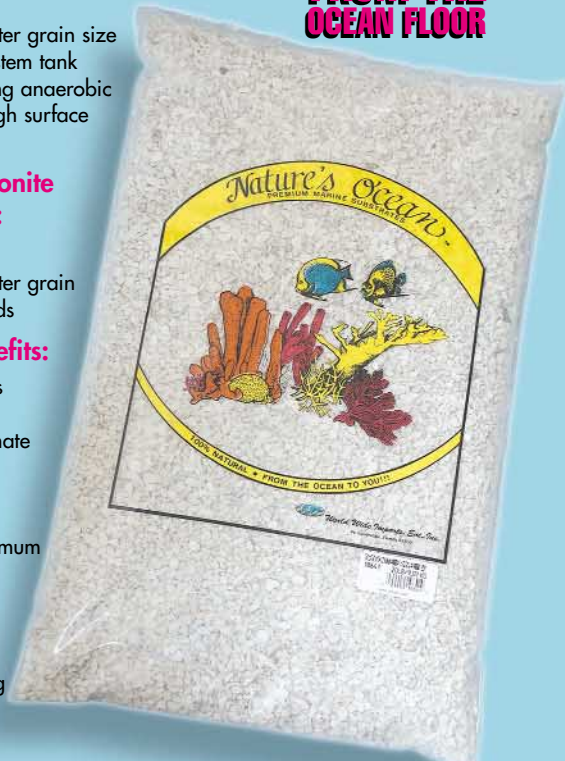
Product #10641

1.7-2.5mm diameter grain size for deeper beds

Aragonite Benefits:

- Reduces Nitrates
- Maintain pH
- Increases Carbonate Hardness
- Provide Marine Trace Elements
- Pre-washed Minimum Rinse Required
- 100% From The Ocean Floor
- Heat Sterilized
- Ideal for culturing Live sand

100%
FROM THE
OCEAN FLOOR



The Ultimate Marine Substrate!

Packaged in 20 lbs (9 kg) Bags.

NATURE'S OCEAN®

PREMIUM ATLANTIC CRUSHED CORAL WITH ARAGONITE

Atlantic Crushed Coral:

Product #10351 #4

Grain size 2-3.5mm

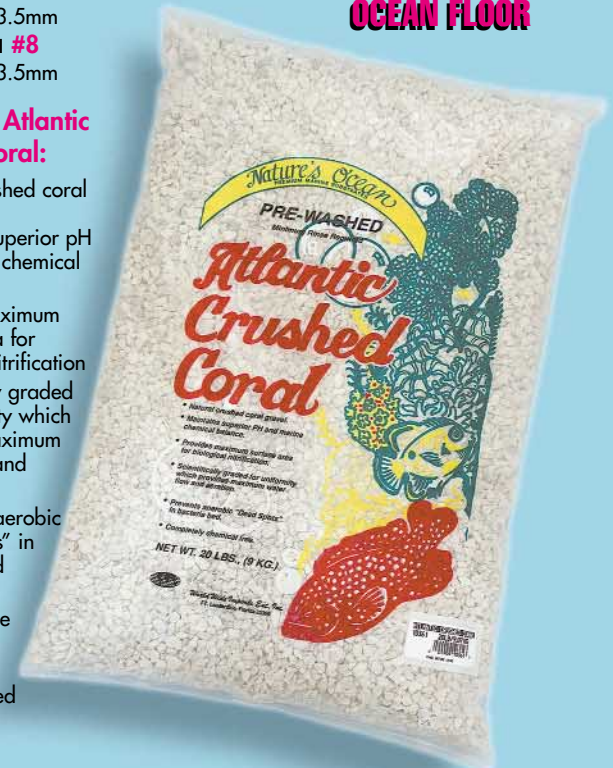
Product #10361 #8

Grain size 2-3.5mm

Benefits of Atlantic Crushed Coral:

- Natural crushed coral gravel
- Maintains superior pH and marine chemical balance
- Provides maximum surface area for biological nitrification
- Scientifically graded for uniformity which provides maximum water flow and aeration
- Prevents anaerobic "Dead Spots" in Bacteria bed
- Completely chemical free
- Pre-washed (minimum rinse required)

100%
FROM THE
OCEAN FLOOR



Packaged in 20 lbs (9 kg) and 40 lbs (18.14 kg) Bags.



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Nature's Ocean[®]

NATURAL

Corals



#057
Pacific Elkhorn



#049
Staghorn



#048
Octopus



#070
Blue Ridge



#075
Pacific
Sea Fan



#050
Brush



#071
Barnacle



#039
Lace



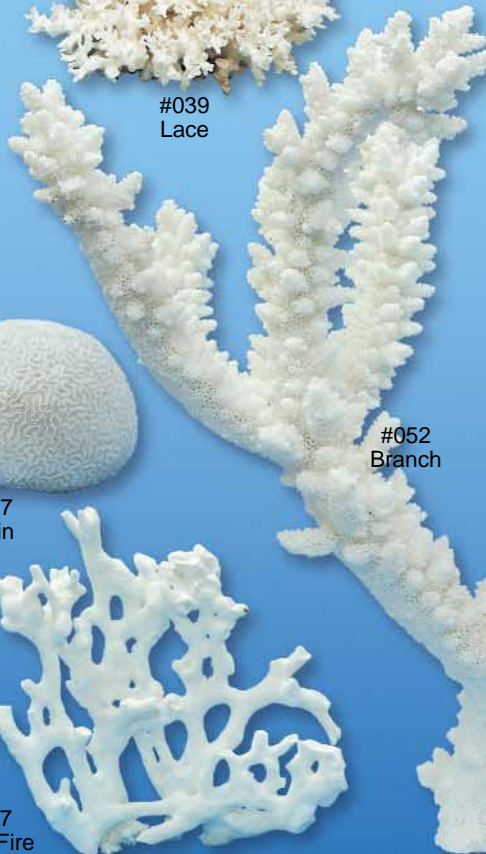
#054
Cluster



#086
Elephant Ear



#037
Brain



#052
Branch



#087
Lace Fire



#060
Cactus



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Nature's Ocean[®] NATURAL Corals



#073
Vase



#053
Cauliflower



#040
Cat's Paw



#055
Finger



#044
Assorted Shells



#078
Black Coral
Tree



#072
Red Pipe Organ



#045
Broken Coral



#1001
Coral Background



#120
Coral
Island



#08550
Atlantic Coral Rock



#052
Branch
on Base



Nature's Ocean[®]

NATURAL PAINTED Corals

#804
Blue



#806
Yellow



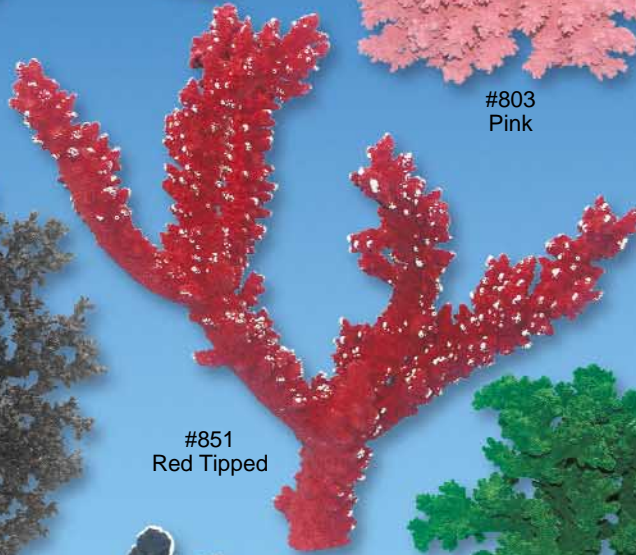
#803
Pink



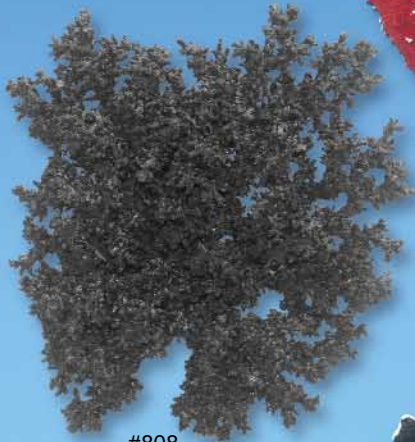
#812
Neon Purple



#851
Red Tipped



#808
Black



#858
Black Tipped



#820
Emerald Green



#805
Navy



#802
Purple



#801
Red



#853
Pink Tipped



#816
Neon Yellow



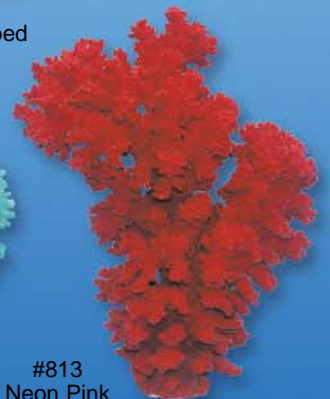
#811
Neon Red



#807
Turquoise



#813
Neon Pink



The Ultimate Acrylic Fish Bowl for your Exotic Tropical Fish

- Fantasy Bowl® is a 16 gallon crystal-clear tropical fish bowl.
- 19.7" (500mm) in diameter.
- UV stabilized to protect against discoloration to guarantee a long-lasting crystal clear finish.
- Leakproof, impact resistant and shatter-proof making it safe for children.
- With it's large capacity and durable design, Fantasy Bowl® makes a great showpiece for your home or office.

Fantasy Bowl® BY Nature's Ocean®



Fresh or Salt Water

High Efficiency Filter for your Fantasy Bowl® with a flow rate of 200 gallons per hour. *Super Bright 10 watt Halogen Light.



FANTASY BOWL® is available complete with Table/Desktop Ring, Filter and Halogen Light.

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Fax: 954-492-8213
Email: sales@fantasybowls.com
www.fantasybowls.com



FANTASY BOWL® PACKAGE includes:

Acrylic Bowl	ITEM #84110
Stand	ITEM #84112
Filter with Halogen Light	ITEM #84113
Complete Unit Packaged	ITEM #717018

U.S. Patent # D470, 217.
Other Patents Pending.

Nature's Ocean®

PREMIUM MARINE PRODUCTS

Introducing

CoralReplica™

“The Ultimate Duplicate of the original.”

Characteristics of **CoralReplica™**

- Made from the Finest Urethane
- Will not alter the chemistry of Aquarium Water
- Non-toxic
- Colorfast

Recommended uses:

- Fresh and Salt Water Aquariums
- Ponds
- Terrariums



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THE ULTIMATE DUPLICATE
OF THE ORIGINAL.

CoraReplica™

BY
NATURE'S OCEAN®



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THE ULTIMATE DUPLICATE
OF THE ORIGINAL.

CoraReplica™

BY
NATURE'S OCEAN®



27003-P
Atlantic Finger



27003-N
Atlantic Finger



27103-N
Cauliflower



27405-W
Vase



27505-R
Vase



27505-PK
Vase



27505-N
Vase



27612
Finger



26005-N
Ridge



26005-B
Blue Ridge



26005-W
Ridge



27005
Fire



27807
Fire



25107
Atlantic Pillar



44105-W
Brain



44105-N
Brain



44105-Y
Brain



26210 - Brain



26207 - Brain



26312 - Brain



44207
Sponge



28012
Octopus



28110-N
Octopus



28110-G
Octopus



28110-R
Octopus



28110-P
Octopus



27912 - Fire



44307
Star Fish



28405
Sponge



28307
Sponge



44403
Sponge



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THE ULTIMATE DUPLICATE
OF THE ORIGINAL.

CoraReplica™

BY
NATURE'S OCEAN®



25005-P
Cat's Paw



25005-N
Cat's Paw



25907-W
Pacific Elkhorn



25907-Y
Pacific Elkhorn



29512-N
Branch



29312
Staghorn



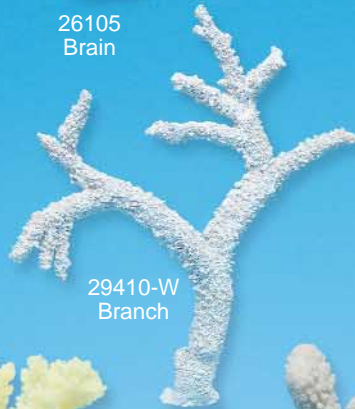
29207
Staghorn



26105
Brain



29410-P
Branch



29410-W
Branch



27207-W
Cauliflower



43907
Cauliflower



25503-Y
Cluster



27207-N
Cauliflower



25503-B
Cluster



29612
Brain



29710
Brain



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Based in Fort Lauderdale, Florida USA, **World Wide Imports Ent., Inc.** has been serving the pet industry for the past 22 years. Our commitment to our customers is unquestionable as we continue to provide them with innovative products, ideas and services.

We have expanded our product line over the years to offer a variety of items including Aquarium Gravels, Sands, Corals and Aquariums.

Our Patented **Bio-Activ Live® Aragonite Reef Sand** is one of our best sellers. We have sold millions of pounds of this revolutionary product, which has made aquarium setup quick and easy, providing instant cycling of marine setups. **No Waiting...Just Add Fish®.**

A recent addition to our line of products is our Patented **Fantasy Bowl®**, a unique 16 gallon Crystal-clear Acrylic Fish Bowl. This unique product is quickly becoming a household favorite.

We are excited about the launch of our **NEW Nutri-SeaWater™**, a **Natural Live Ocean Seawater™** product that is nutrient-enriched with our patented **QX-23®**, which will enable the hobbyist to do instant water changes and maintain a Healthy Aquarium.

We proudly offer our new **CoraReplica™** duplication of the natural coral reef.

We would like to take this opportunity to thank our loyal customers for their continued patronage over the years and say a warm welcome to all our new customers.



World Wide Imports Ent., Inc.

Fort Lauderdale, Florida, USA